

## EXPERIENCE

### Freelance Writer and Editor • Boston, MA and New York, NY • February 1997-Present

Provide writing and editing services for consumer magazines, business journals, and web sites.

### Senior Editor • CIO magazine • Framingham, MA • December 2000-August 2008

Wrote award-winning features, news, investigative articles, and reviews for twice-monthly business magazine. Pitched story ideas and oversaw coverage in three major areas: outsourcing, staffing, and transportation. Launched the popular Talent Show blog. Initiated and oversaw creation of special sections, original survey-based reports, and ongoing series. Contributed breaking news stories to cio.com. Promoted from senior writer to senior editor in 2004.

### Senior Producer/Editor • Inc.com • Charlestown, MA • June 1999-December 2000

Acquired, edited, and curated content for the leading small business web site. Managed multiple content partnerships, wrote three weekly newsletters, and managed communities.

### Writer/Editor • Boston Herald • Boston, MA • December 1997-June 1999

Conceived and wrote original features and covered financial services, healthcare, and retail beats for the *Boston Herald's* daily business web site. Edited wire stories and packages for lifestyle section. Wrote daily opening and closing stock market report and weekly column.

### Reporter • SmartMoney • New York, NY • October 1996-December 1997

Wrote consumer articles and provided daily stock market coverage for online personal finance magazine. Created and maintained *Best Buys* and *Ask SmartMoney* sections of the site.

### Staff Writer/Editor • Wolff New Media • New York, NY • February 1996-October 1996

Wrote and edited features and reviews for the *NetBooks* Internet guidebooks and web site.

## EDUCATION

### Northwestern University Medill School of Journalism • Evanston, IL

Master of Science in Journalism, concentration in magazine publishing (June 1995)

### University of Miami • Coral Gables, FL

Bachelor of Science in Journalism and Philosophy; Cum Laude, President's List, Florida Undergraduate Scholar, Golden Key (May 1994)

## SKILLS

Proficient in Microsoft Office, Adobe InCopy, Lyris, K4 Publishing System, Drupal, HTML

## AWARDS

**American Society of Business Publication Editors:** Gold Medal, National, Case Study 2011; Gold Medal, Northeast, Regular Department 2008; Gold Medal, Northeast, How-To Article 2007; Gold Medal, Northeast, Regular Department 2006; Gold Medal, Northeast, Special Section 2006; Silver Medal, Special Section 2005; Bronze Medal, Special Section 2004; Bronze Medal, Regular Department 2003; Magazine of the Year 2002

**American Business Media Jesse H. Neal Awards:** Best Subject-Related Series of Articles 2005; Best Single Issue 2004; Grand Neal Award 2008, 2004 and 2003

**National Magazine Awards:** Finalist 2004

**Trade, Association and Business Publications International:** Best Feature Article Finalist 2008; Best Single Issue, Bronze 2007; Best Single Issue Finalist 2005

## ET CETERA

- JEOPARDY! game show contestant (2000)
- CASE Media Fellow in Chinese Entrepreneurship • City University of Hong Kong (2000)
- Traveled throughout Germany, studying media as guest of the German Consulate General (1994)
- Judge for American Technology Awards, SIAA Codie Awards, PRSA Technology Journalism Awards
- Volunteer, Massachusetts Society for the Prevention of Cruelty to Animals and Boxer Angels Rescue